

COOKIE POLICY

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This Cookie Policy explains how Bizay , SA, headquartered in Hipólito Center Park , Fração F, 2.º - A, Bairro Arenas 2560-628 Torres Vedras (" **Company** ", " **we** ", " **us** " and " **our** ") uses cookies and similar technologies to recognize you when you visit our Website at <https://www.360imprimir.pt/> (" **Website** "). This document explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or work more efficiently, as well as to provide reporting information.

Cookies set by the Website owner (in this case, the Company) are called "first party cookies". Cookies set by parties other than the Website owner are called "third party cookies". Third party cookies enable third party functionality to be provided on or through the Website (e.g. advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the Website in question and also when it visits other websites.

Why do we use cookies?

We use first-party and third-party cookies for a variety of reasons. Some cookies are required for technical reasons in order for our Website to function, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also allow us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties use cookies on our Website for advertising, analytics and other purposes. This is described in more detail below.

How can I control cookies?

The user has the right to decide whether to accept or reject cookies. In accordance with applicable legislation, the installation and use of cookies requires the user's consent, except when cookies are used (i) to carry out or facilitate the transmission of a communication over an electronic communications network, or (ii) when they are strictly necessary to provide an information society service expressly requested by the user.

You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our Website. If you choose to reject cookies, you may still use our Website although your access to some

features and areas of our Website may be restricted. You can also set or amend your web browser controls to accept or refuse cookies.

The specific types of first and third party cookies used on our Website and the purposes they perform are set out in the table below (please note that the specific cookies used may vary depending on the specific pages of the Website you visit):

Essential Website Cookies:

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name: AWSALBCORS

Objective: For continued stickiness support with CORS use cases after the Chromium update , create additional stickiness cookies for each of these duration-based stickiness features, called AWSALBCORS (ALB).

Supplier: Amazon

Service: [View Amazon Web Services Service Privacy Policy](#)

Type: Third-party cookies

Expires: 7 days

Name: CookieConsentPolicy

Objective: Stores the user's cookie consent state for the current domain.

Supplier:

Service:

Type: Own cookies

Expires: 1 year

Name: LSKey-c\$CookieConsentPolicy

Objective: Used to store information regarding consent for the use of cookies.

Supplier:

Service:

Type: Own cookies

Expires: 1 year

Name: __cf_bm

Objective: This cookie is used to distinguish between humans and bots . This is beneficial for the website in order to compile valid reports on the use of its website.

Supplier: .bizay.com

Service: [View Service Privacy Policy](#)

Type: Third-party cookies

Expires: 30 minutes

Name: __cf_bm

Objective: This cookie is used to distinguish between humans and bots . This is beneficial for the website in order to compile valid reports on the use of its website.

Supplier:

Service:

Type: Own cookies

Expires: 30 minutes

Name: ASP.NET_SessionId

Objective: Used to maintain the user's anonymous session on the server.

Supplier:

Service:

Type: Own cookies

Expires: Session

Name: __cf_bm

Objective: This cookie is used to distinguish between humans and bots . This is beneficial for the website in order to compile valid reports on the use of its website.

Supplier: .onesignal.com

Service: [View Service Privacy Policy](#)

Type: Third-party cookies

Expires: 30 minutes

Name: receive -cookie- deprecation

Objective: Used to signal the website owner about the obsolescence of cookies received by the system, ensuring compliance and adaptability with constantly evolving web standards and privacy legislation.

Supplier: .doubleclick.net

Service:

Type: Third-party cookies

Expires: 6 months

Name: SERVERID

Objective: Typically used for load management. Identifies the server that delivered the last page to the browser. Associated with HAProxy software Load Balancer .

Supplier: HAProxy

Service: [See Service Privacy Policy](#) HAProxy

Type: Own cookies

Expires: Session

Name: renderCtx

Objective: Used to deliver content requested based on user navigation.

Supplier:

Service:

Type: own cookies

Expires: session

Name: __RequestVerificationToken

Objective: anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to prevent unauthorized posting of content to a website, known as a Cross-Site Request. Forgery . Contains no user information and is destroyed when the browser is closed.

Supplier:

Service:

Type: Own cookies

Expires: Session

cookies

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These cookies are used to improve the performance and functionality of our Website but are non-essential to its use. However, without these cookies, certain features (such as videos) may become unavailable.

Name: __conv_v

Objective: This cookie is used to store information about user interactions with the website, helping track conversions and user behavior for analytics purposes.

Supplier:

Service:

Type: Own cookies

Expires: 6 months and 2 days

Name: __conv_s

Objective: This cookie is used to track and analyze user interactions and conversions on the website for performance and optimization purposes.

Supplier:

Service:

Type: Own cookies

Expires: 20 minutes

Name: __ga

Objective: This cookie is associated with Google Universal Analytics - which is a significant update to Google's more widely used analytics service. The cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

Supplier: Google Analytics

Service: Google [service privacy policy](#)

Type: Third-party cookies

Expires: 1 year and 1 month

Name: `_ga_3KRQGE84LY`

Objective: This cookie is used by Google Analytics to maintain session state.

Supplier: Google Analytics

Service: Google [service privacy policy](#)

Type: Third-party cookies

Expires: 1 year and 1 month

Name: `__click`

Objective: This cookie is used to track user interactions and engagement on the website in order to improve user experience and website functionality.

Supplier:

Service:

Type: Own cookies

Expires: 1 year

Name: `__gat_UA-167430992-1`

Objective: This is a pattern type cookie set by Google Analytics , where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the `__gat` cookie which is used to limit the amount of data recorded by Google on high traffic websites.

Supplier: Google Analytics

Service: Google [service privacy policy](#)

Type: Third-party cookies

Expires: 52 seconds

Name: `__clsk`

Objective: Clarity analytics software . It is used to store information about the user session and to combine multiple page views into a single user session for analytics purposes.

Supplier: Microsoft Clarity

Service: [View Service Privacy Policy](#) Microsoft Clarity

Type: Third-party cookies

Expires: 1 day

Name: `__gid`

Objective: This cookie is set by Google Analytics . It stores and update a unique value for each page visited and is used to count and track page views.

Supplier: Google Analytics

Service: Google [service privacy policy](#)

Type: Third-party cookies

Expires: 1 day

Functionality cookies :

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name: MSPTC

Objective: This cookie is used to track user engagement and interaction with the website in order to improve customer experience and website functionality. It may collect information about how users navigate and use the website, helping to identify preferences and improve service delivery.

Supplier: Microsoft

Service: Microsoft [service privacy policy](#)

Type: Third-party cookies

Expires: 1 year

Name: _culture

Objective: This cookie stores information about the user's language or location preferences to improve the user experience by providing content in the user's preferred language or format.

Supplier:

Service:

Type: Own cookies

Expires: 1 year and 1 month

Advertising cookies:

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers and, in some cases, selecting advertisements that are based on your interests.

Name: IDE

Objective: This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.

Supplier: DoubleClick

Service: [View Service Privacy Policy](#) DoubleClick

Type: Third-party cookies

Expires: 1 year

Name: `_fbp`

Objective: Used by Meta to provide a range of advertising products, such as real-time bidding from third-party advertisers.

Supplier: Goal

Service: Meta [Service Privacy Policy](#)

Type: Third-party cookies

Expires: 3 months

Name: `_gcl_au`

Objective: Used by Google AdSense to experiment with advertising efficiency on websites that use their services.

Supplier: Google AdSense

Service: [View Service Privacy Policy](#) Google AdSense

Type: Third-party cookies

Expires: 3 months

Name: MR

Objective: This is a Microsoft MSN cookie that we use to measure website usage for internal analytics purposes.

Supplier: Microsoft

Service: [View Service Privacy Policy](#)

Type: Third-party cookies

Expires: 7 days

Name: MR

Objective: This is a Microsoft MSN cookie that we use to measure website usage for internal analytics purposes.

Supplier: Bing Ads

Service: [View Service Privacy Policy](#) Microsoft

Type: Third-party cookies

Expires: 7 days

Name: MUID

Objective: This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.

Supplier: Microsoft Clarity
Service: [View Service Privacy Policy](#) Microsoft Clarity
Type: Third-party cookies
Expires: 1 year
Name: ANONCHK
Objective: This cookie collects information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.

Supplier: Microsoft Clarity
Service: [View Service Privacy Policy](#) Microsoft Clarity
Type: Third-party cookies
Expires: 10 minutes
Name: _uetvid
Objective: This is a cookie used by Microsoft Bing Ads and is a tracking cookie. It allows us to interact with a user who has previously visited our website.

Supplier: Bing Ads
Service: [View Service Privacy Policy](#) Microsoft
Type: Third-party cookies
Expires: 1 year
Name: MUID
Objective: This cookie is widely used by Microsoft as a unique user identifier. It may be set by embedded Microsoft scripts. It is believed to sync across many different Microsoft domains, allowing user tracking.

Supplier: Microsoft Clarity
Service: [View Service Privacy Policy](#) Microsoft Clarity
Type: Third-party cookies
Expires: 1 year
Name: _uetsid
Objective: This cookie is used by Bing to determine which ads should be shown and which may be relevant to the end user browsing the website.

Supplier: Bing Ads
Service: [View Service Privacy Policy](#) Microsoft
Type: Third-party cookies
Expires: 1 day
Name: SRM_B

Objective: This is a Microsoft MSN cookie that ensures the correct functioning of this website.

Supplier: Microsoft

Service: [View Service Privacy Policy](#)

Type: Third-party cookies

Expires: 1 year

Name: CLID

Objective: This cookie is typically set by Dstillery to enable content sharing on social media. It may also collect information about website visitors when they use social media to share website content from the page they visited.

Supplier: Microsoft Clarity

Service: [View Service Privacy Policy](#) Microsoft Clarity

Type: Third-party cookies

Expires: 1 year

Name: igodigitalstdomain

Objective: This cookie is used to track user behavior and interaction to improve user experience and provide targeted content and recommendations .

Supplier: .igodigital.com

Service:

Type: Third-party cookies

Expires: 1 hour

Name: igodigitaltc2

Objective: This cookie is used to track and store consumer preference data in order to personalize the user experience and content based on the user's actions and browsing history.

Supplier: .igodigital.com

Service:

Type: Third-party cookies

Expires: 1 year and 1 month

Unclassified cookies:

These are cookies that have not yet been categorized. We are classifying these cookies with the help of their suppliers.

Name: igodigitalst_100015781

Supplier: igodigital.com

Type: Third-party cookies

Expires: 1 hour

Name: lastVoucherValidation

Supplier:

Type: Own cookies

Expires: 1 year and 1 month

Name: PicassoLanguagea4285bcc-b297-48be-a733-79c8d588c211Published

Supplier:

Type: Own cookies

Expires: session

Name: 360Sku_DC_Session

Supplier:

Type: Own cookies

Expires: 1 month

Name: stickybar

Supplier:

Type: Own cookies

Expires: 1 hour

How can I control cookies in my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for further information. The following is information on how to manage cookies in the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [The pear](#)

Additionally, most advertising networks offer you a way to opt out of receiving targeted advertising. For more information, visit:

- [Alliance for Digital Advertising](#)
- [Interactive Digital Advertising Alliance](#)

What about other tracking technologies, such as web beacons ?

Cookies are not the only way to recognize or track users of a Website. We may occasionally use other, similar technologies, such as web beacons (sometimes called " tracking pixels" or "clear gifs "). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Website or opened an email containing one. This allows us, for example, to monitor the traffic patterns of users from one page of a Website to another, to deliver or communicate with cookies, to understand whether you have come to the Website from an online advertisement displayed on a third-party website, to improve the performance of the Website and to measure the success of email marketing campaigns. In many cases, these technologies rely on cookies to function properly, so refusing cookies will impair their functionality.

Uses Flash cookies or Local Shared Objects ?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or " LSOs ") to, among other things, collect and store information about your use of our services, fraud prevention and for other Website operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies from being stored using the tools contained in the [Website Storage Settings Panel](#) . [You can also control Flash Cookies by accessing the Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to as "information" on the Macromedia website), how to prevent Flash LSOs from being placed on your computer without your request, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. You should therefore review this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get more information?

If you have any questions about our use of cookies or other similar technologies, please email us at privacy@360imprimir.pt.